

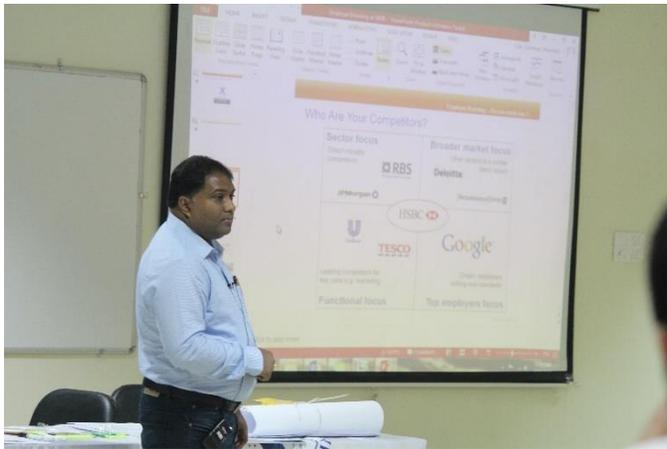
# Immersion Courses 2018

**17<sup>th</sup>- 19<sup>th</sup> August 2018**

## **Instructors:**

1. Mr. Somdeep Deb, Associate Vice President-Consulting, Right Management India  
Topic: Employer Branding
2. Mr. Bimal Rath, the Founder and Managing Director, Think Talent Services Pvt. Ltd.  
Topic: Talent Assessment and Career Management for the Modern Workforce

### **Mr. Somdeep Deb:**

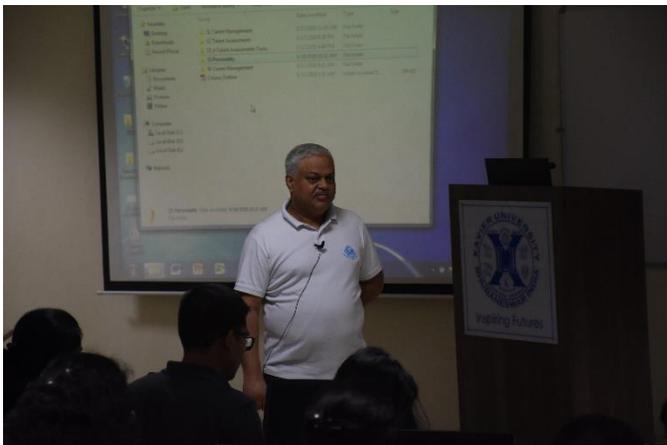


It's a known fact that leaders of organizations that go from good to great, start by getting the right talent on the bus, wrong talent off the bus and right talent on the right seats. But the bigger question remains - "Do we have the right bus to attract and engage the right talent?" The talent war will never be over and hence, delivering a consistent positive employment experience is the ultimate test for organizations. These are some of the thoughts brought to perspective during our interactions with Mr. Somdeep Deb (Associate Vice President, Consulting at [Right Management India](#)) at our

campus.

Som, as he is fondly referred to by one and all, was with us on 18th and 19th August and we together explored the topic of 'Employer Branding.' We now firmly believe, that the two biggest challenges today's organizations grapple with, are creating a distinct EVP for itself and striving to make sure that they live up to the promises! It was a pleasure to host Som at our campus and get some of the contemporary and exciting point of view from the industry.

### **Mr. Bimal Rath:**



Mr. Bimal Rath, the Founder and Managing Director of [Think Talent Services Pvt. Ltd.](#), Gurgaon, India took an immersion course for the students of XAHR on 17th and 18th of August. The theme was "Talent Assessment and Career Management for the Modern Workforce". He believes that "To stay relevant, one needs to keep evolving and improving which invariably involves helping other people succeed as much as helping yourself succeed." It was a pleasure for us to host him and get a sneak peek into the topic from industry point of view.